# 

# **Emami Ltd**

## Softer rural demand, all hopes on good winter in Q3

Emami's Q2FY24 print was ahead of our estimates; consolidated revenue/EBITDA/PAT grew 6.3%/19.6%/1.1% YoY. Domestic value/volume grew at 4.0%/2.0%, yet international business saw 16.0% growth (CC). Management alluded slower growth to, (1) softer demand in rural cut Jul/Aug sales, but picked up in Sept'23, (2) Navratna/Dermicool range grew +12%, Healthcare 4%, Boroplus/Kesh king/Male grooming declined 4%/5%/7%, (3) D2C brands TMC and Brillare grew 63% - 5% of sales, and (4) strong growth in MT/e-com channel at 17%/50% (24% sales). Gross margin at 70.0% (+370bp) aided by lower RM/PM. With higher ad-spends (+9.1%), and employee/other expenses (+8.8%/+4.0%), EBIDTA grew 19.6% to Rs2.3bn settling EBIDTA margins at 27.0% (+301bp). Focus on distribution strategy (Project Khoj) expanded village/chemist coverage to 58k/140k helped top lift sales. HMN aspires to deliver +28.0% EBITDA margin in FY24E. Management said with closure of AMRI Hospital deal the pledge on books now settled ~15%. With weaker 1HFY24 we cut earnings and retain BUY with a revised DCF-based TP Rs621 (implying 28.2x avg. FY25E/FY26E EPS).

## Unseasonal rains spoiled sales for summer portfolio; non summer portfolio grew ~16%

Emami's Q2FY24 revenue grew at Rs8.6bn (+6.3%) driven by domestic business value/volume growing at 4.0%/2.0%, yet international business grew healthy by 16.0% (CC) despite currency depreciations (Bangladesh/Russia) and disrupted geopolitical conditions in Russia. Management said it saw softer rural demand in Jul/Aug but it picked up in Sept'23. With 24.0% revenue contribution MT/e-com channels grew 17%/50%. Category results: *Navratna & Dermicool* range (+12%, Health-care range (+4%), Pain management (+1%), *Boroplus* range (-4%), *Kesh-King* (-5%), and Male grooming (-7%). Management alluded with (1) macro recovery, (2) better winter and (3) strong festive season, it expects good offtake for discretionary portfolio in Q3. Though with normalised base for healthcare/pain management segments, and HMN's focus on medico marketing/ doctor coverage could yield better results. NPD made up ~4% of sales, while D2C brands Helios Lifestyle (The man Co.) and Brillare contributed ~50% to Q2 revenues together grew 63% YoY.

## Contraction in input prices saw uptick in margins; HMN expects +27.0% EBITDA margin

In Q2, despite adverse impact of product mix (weak discretionary portfolio), correction in input prices resulted in gross margin at 70.0% (+370bp). Even though ad-spends grew by 9.1%, higher employee/other expenses (+8.8%/+4.0%) saw 19.6% growth in EBIDTA at Rs2.3bn; EBIDTA margins settled at 27.0% (+301bp). Management said investments in core brands and higher NPD contribution would help revenues in medium term. Management aspires to invest in ad-spends ~18.0% of net sales and maintain +27% EBITDA margins in FY24.

## Valuation comfort, enhanced sequential performance warrant re-rating

We expect Emami's performance to be driven by: (1) high A & P investments, (2) focus on distribution excellence through Project Khoj, driving direct coverage – now 1mn, and (3) new product interventions (D2C portfolio and healthcare). Management remains confident to deliver +15% growth in international business led by recovery in SAARC markets, however expect gradual recovery in rural markets led by better MSP and govt. impetus on rural programs. Further with closure AMRI hospital divestment the pledge on books now cut to ~15%. HMN announced interim dividend of Rs4/ share. Though improved rural commentary we remain positive on Emami's growth story however raise concern on high seasonality impact on the business. With weak 1HFY24 we cut FY24E/FY25E earnings by 2.7%/3.2% and introduce FY26E and retain Buy with a revised DCF-based TP Rs621 (implying 28.2x avg. FY25E/FY26E EPS). Key risks include prolonged rural slowdown and competition.

## **Financial and valuation summary**

| YE Mar (Rs mn)                   | 2QFY24A | 2QFY23A | YoY (%) | 1QFY24A | QoQ (%) | FY24E  | FY25E  | FY26E  |  |  |
|----------------------------------|---------|---------|---------|---------|---------|--------|--------|--------|--|--|
| Revenues                         | 8,649   | 8,138   | 6.3     | 8,257   | 1.7     | 37,294 | 41,559 | 46,605 |  |  |
| EBITDA                           | 2,337   | 1,954   | 19.6    | 1,900   | 19.3    | 10,182 | 12,176 | 14,192 |  |  |
| EBITDA margin (%)                | 27.0    | 24.0    | 301bp   | 23.0    | 403bp   | 27.3   | 29.3   | 30.5   |  |  |
| Adj. Net profit                  | 2,015   | 2,006   | 0.5     | 1,579   | 14.7    | 7,731  | 9,093  | 9,738  |  |  |
| Adj. EPS (Rs)                    | 4.6     | 4.5     | 0.5     | 3.6     | 14.7    | 17.5   | 20.6   | 22.1   |  |  |
| EPS growth (%)                   |         |         |         |         |         | 20.9   | 17.6   | 7.1    |  |  |
| PE (x)                           |         |         |         |         |         | 29.7   | 25.3   | 23.6   |  |  |
| EV/EBITDA (x)                    |         |         |         |         |         | 23.0   | 19.3   | 16.3   |  |  |
| PBV (x)                          |         |         |         |         |         | 8.8    | 7.8    | 6.9    |  |  |
| RoE (%)                          |         |         |         |         |         | 31.5   | 32.8   | 30.9   |  |  |
| RoCE (%)                         |         |         |         |         |         | 31.1   | 32.3   | 30.2   |  |  |
| Source: Company, Centrum Broking |         |         |         |         |         |        |        |        |  |  |

Please see Disclaimer for analyst certifications and all other important disclosures.

**Result Update** 

India I Consumer

06 November, 2023

## BUY

Price: Rs521 Target Price: Rs621 Forecast return: 19%

#### Market Data

| Market Data           |           |
|-----------------------|-----------|
| Bloomberg:            | HMN IN    |
| 52 week H/L:          | 583/341   |
| Market cap:           | Rs228.5bn |
| Shares Outstanding:   | 440.4mn   |
| Free float:           | 44.2%     |
| Avg. daily vol. 3mth: | 6,72,143  |
| Source: Bloomberg     |           |
|                       |           |

#### Changes in the report

| Rating:                 | Unchanged                |
|-------------------------|--------------------------|
| Target price:           | Rs621 from Rs590         |
| F.D.C.                  | FY24E: Rs17.5; down 2.7% |
| EPS:                    | FY25E: Rs20.6; down 3.2% |
| Source: Centrum Broking |                          |

#### Shareholding pattern

|              | Sep-23 | Jun-23 | Mar-23 | Dec-22 |
|--------------|--------|--------|--------|--------|
| Promoter     | 54.8   | 54.5   | 54.3   | 54.3   |
| FIIs         | 11.9   | 11.5   | 11.0   | 11.1   |
| DIIs         | 25.1   | 26.2   | 26.9   | 27.0   |
| Public/other | 8.2    | 7.8    | 7.8    | 7.6    |
| Source: BSE  |        |        |        |        |

## Centrum estimates vs Actual results

| YE Mar<br>(Rs mn) | Centrum<br>Q2FY24 | Actual<br>Q2FY24 | Variance<br>(%) |
|-------------------|-------------------|------------------|-----------------|
| Revenue           | 8,398             | 8,649            | 3.0             |
| EBITDA            | 2,267             | 2,337            | 3.1             |
| EBITDA margin (%) | 27.0              | 27.0             | 2bps            |
| Other Income      | 168               | 111              | (34)            |
| Interest          | 19                | 23               | 20.3            |
| Depreciation      | 460               | 461              | 0.2             |
| PBT               | 1,957             | 1,964            | 0.4             |
| Тах               | 313               | 158              | (49.4)          |
| Rep. PAT          | 1,644             | 1,800            | 9.5             |
| Adj. PAT          | 1,812             | 2,015            | 11.2            |
|                   |                   |                  |                 |

Source: Bloomberg, Centrum Broking



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# **Thesis Snapshot**

## **Estimate revision**

| FY24E<br>New | FY24E<br>Old                         | % chg   | FY25E<br>New  | FY25E<br>Old   | % chg   |
|--------------|--------------------------------------|---|---|--|---|
| 37,294       | 37,859                               | (1.5)   | 41,559  | 41,874   | (0.8)   |
| 10,182       | 10,418                               | (2.3)   | 12,176  | 12,535   | (2.9)   |
| 27.3         | 27.5                                 | -22 bps   | 29.3  | 29.9   | -64 bps   |
| 7,731        | 7,941                                | (2.6)   | 9,093   | 9,402  | (3.3)   |
| 17.5         | 18.0                                 | (2.7)   | 20.6  | 21.3   | (3.2)   |
|              | New   37,294   10,182   27.3   7,731 | New Old   37,294 37,859   10,182 10,418   27.3 27.5   7,731 7,941 | New Old % chg   37,294 37,859 (1.5)   10,182 10,418 (2.3)   27.3 27.5 -22 bps   7,731 7,941 (2.6) | New Old % chg New   37,294 37,859 (1.5) 41,559   10,182 10,418 (2.3) 12,176   27.3 27.5 -22 bps 29.3   7,731 7,941 (2.6) 9,093 | New Old % chg New Old   37,294 37,859 (1.5) 41,559 41,874   10,182 10,418 (2.3) 12,176 12,535   27.3 27.5 -22 bps 29.3 29.9   7,731 7,941 (2.6) 9,093 9,402 |

Source: Centrum Broking

## Emami versus NIFTY Midcap 100

|                        | 1m    | 6m   | 1 year |
|------------------------|-------|------|--------|
| HMN IN                 | (1.5) | 37.2 | 7.4    |
| NIFTY Midcap 100       | (0.9) | 24.2 | 26.0   |
| Source: Bloomberg, NSE |       |      |        |

## **Key assumptions**

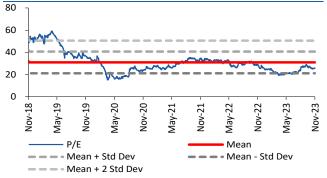
| Y/E Mar                 | FY24E | FY25E |  |  |
|-------------------------|-------|-------|--|--|
| Volume growth           | 5.5   | 7.0   |  |  |
| Price/ Mix Growth       | 4.0   | 4.6   |  |  |
| Source: Centrum Broking |       |       |  |  |

## Valuations

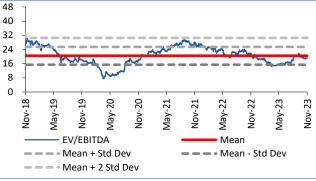
We expect Emami's performance to be driven by: (1) high A & P investments, (2) focus on distribution excellence through Project Khoj, driving direct coverage – now 1mn, and (3) new product interventions (D2C portfolio and healthcare). Management remains confident to deliver +15% growth in international business led by recovery in SAARC markets, however expect gradual recovery in rural markets led by better MSP and govt. impetus on rural programs. Further with closure AMRI hospital divestment the pledge on books now cut to ~15%. HMN announced interim dividend of Rs4/ share. Though improver rural commentary we remain positive on Emami's growth story however raise concern on high seasonality impact on the business. With weak 1HFY24 we cut FY24E/FY25E earnings by 2.7%/3.2% and introduce FY26E and retain Buy with a revised DCF-based TP Rs621 (implying 28.2x avg. FY25E/FY26E EPS). Key risks include prolonged rural slowdown and competition.

| Valuations                  | Rs/share |
|-----------------------------|----------|
| DCF-based target price (Rs) | 621      |
| WACC (%)                    | 11.5     |
| Terminal growth (%)         | 5.5      |

## P/E mean and standard deviation



EV/EBITDA mean and standard deviation



Source: Bloomberg, Centrum Broking

## Peer comparison

| C                    | Mkt Cap       | CA    | AGR (FY23-25E) |      |      | P/E (x)          |      | EV/EBITDA (x) |       |       | RoE  |       |       |
|----------------------|---------------|-------|----------------|------|------|------------------|------|---------------|-------|-------|------|-------|-------|
| Company              | (Rs bn)       | Sales | EBITDA         | EPS  | FY23 | FY23 FY24E FY25E |      | FY23          | FY24E | FY25E | FY23 | FY24E | FY25E |
| HUL                  | 5,850.1       | 9.8   | 11.2           | 8.0  | 64.9 | 61.1             | 55.3 | 43.1          | 39.0  | 34.6  | 20.3 | 20.9  | 22.7  |
| Britannia            | 1,090.0       | 14.9  | 20.5           | 24.1 | 53.6 | 51.1             | 43.8 | 44.2          | 37.7  | 31.9  | 68.1 | 65.8  | 58.3  |
| Dabur                | 939.8         | 13.4  | 18.6           | 19.6 | 57.5 | 48.7             | 40.2 | 42.6          | 35.7  | 29.5  | 19.7 | 21.5  | 23.7  |
| Colgate              | 577.3         | 7.4   | 9.1            | 11.7 | 48.8 | 43.9             | 38.7 | 33.3          | 30.8  | 27.6  | 61.3 | 68.0  | 77.7  |
| Emami                | 228.1         | 10.5  | 18.8           | 19.2 | 35.9 | 29.7             | 25.3 | 27.2          | 23.0  | 19.3  | 29.2 | 31.5  | 32.8  |
| Bajaj Consumer       | 32.7          | 13.0  | 26.3           | 24.8 | 22.3 | 16.8             | 14.3 | 19.4          | 14.1  | 11.4  | 17.4 | 22.2  | 23.7  |
| Source: Company, Cer | ntrum Broking |       |                |      |      |                  |      |               |       |       |      |       |       |

Centrum Institutional Research

## Exhibit 1: Key concall takeaways and metrics

| Centrum Quarterly Monitor        | Q1FY24  | Q2FY24  | Our Comments   |
|----------------------------------|---|---|--|
| Demand Environment               | Inflation has started cooling off,<br>while cautiously optimistic on<br>rural portfolio                             | Inflation has started cooling off,<br>while optimistic on rural portfolio   | Management expects 8-10% top line<br>growth in core portfolio, yet NPD would<br>contribute ~4% of sales  |
| Outlook and Guidance             | Management believe Q2FY24<br>would be better and expect<br>gradual recovery in rural market                         | Management believe H2FY24<br>would be better and expect<br>gradual recovery in rural market                         | We believe growth would come back and<br>remains optimistic from second quarter;<br>healthcare will do well in rural markets   |
| Key Interventions                | Modern trade/E-com channels contributed 19.4%   | Modern trade/E-com channels contributed 24.0%   | We believe focussed approach to gain<br>market share in MT and e-commerce<br>channel and agile product launches<br>along with increasing traction of NPD<br>could aid revenues in FY24 |
| On Margins and Exceptional Items | Gross margin at 65.4% for Q124,<br>EBITDA margin at 23.0%,<br>management expect exit FY24<br>EBITDA margins ~+27.5% | Gross margin at 70.0% for Q224,<br>EBITDA margin at 27.0%,<br>management expect exit FY24<br>EBITDA margins ~+27.5% | We believe, further easing of input cost<br>and slight moderation in ad-spends<br>could lift margins, also visible change in<br>product mix indicate margin trajectory                 |

Source: Centrum Broking

# **Conference Call Highlights**

## **Overall market outlook**

- Consol. revenue grew by 6.3% to Rs.8.6bn driven by 4% growth in domestic business and 12.0% in the international business
- Domestic business saw 2.0% volume growth and rest was from price and mix
- Navaratna & Dermicool range Sales grew 12%
- Pain Management range Sales up by 1% where 4-year CAGR stood at 5%
- Healthcare range revenues grew 4% where 4-year CAGR stood at 9%
- Boroplus range Sales cut by 4% while 4-year CAGR stood at 3%
- Kesh King range revenues dropped by 5% while 4-year CAGR stood at 9%
- Male Grooming range Sales dropped by 7%
- D2c brands The Man Company & BRILLARE saw robust sales growth(+63%) has been observed during Q2FY24;
- Emami acquired 26% stake on Axiom Ayurveda
- International Business grew by 16.0% in CC led by SAARC/MENAP region, strong growth despite currency depreciation in Russia, Bangladesh etc. & continued geopolitical disturbances
- After closure of AMRI hospital divestment, the promoter pledge has come down to 15% which was as per guided range
- Despite the several headwinds, management has performed 7% top-line growth in H1FY24 and management expects growth momentum would continue on the back of strong festive season along with Govt. spending on rural infra
- MT/E-commerce grew 17/50% respectively; together contributed 24% on total sales
- MT & E-commerce have been the key focus area for last 10 quarters and management expects going forward it would grow 15-20%
- Management believe margin expansion on MT& E-Commerce would be possible in H2FY24
- Management stated that project Khoj (60k villages) has completed and benefit has been visible on quarter result and actual results is yet to come
- Chemist outlets has reached 125k which grew by 25% on YoY
- Management is hopeful that Kesh King portfolio would provide positive growth on H2
- Management is hopeful winter portfolio would provide the strong growth while loading hasn't started yet
- On strategic investment, TMC has now EBITDA broken even while BRILLARE has small margin erosion and both contributed 5% on top line sales
- Male grooming range hasn't performed well and management has plan to relaunch the product portfolio
- Management is focussing to narrow the gap in sales growth in GT and other channels
- Management expects top line would grow by 10% led by international business (+15%), Healthcare (+10%) and *Boroplus & Navratna* (6-8% each)

## Brand/category-wise commentary

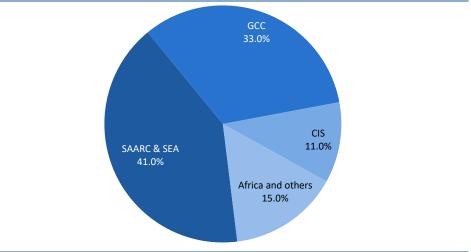
- Navaratna & Dermicool range Sales grew 12%; New variant of Navratna Cool Talc got strong response and healthy traction at newly launched Dermicool Rs10 SKUs
- Pain Management range Sales up by 1% where 4-year CAGR stood at 5%

- Healthcare range revenues grew 4% where 4-year CAGR stood at 9%; high single digit growth in OTC portfolio and Zanducare listed on ONDC platform
- Boroplus range Sales cut by 4% while 4-year CAGR stood at 3%; Glycerin variants of BoroPlus Soaps launched in eCom channel
- Kesh King range revenues dropped by 5% while 4-year CAGR stood at 9%; Launched Kesh King Onion Organic Hair Mask in e-commerce channel
- Male Grooming range Sales dropped by 7% whereas management has launched new campaign - 'Ab Duniya Tumhe Pehchanegi', featuring Salman Khan
- D2c brands The Man Company & BRILLARE saw robust sales growth(+63%) has been observed during Q2FY24; further management has acquired 26% stake on Axiom Ayurveda

## Margins

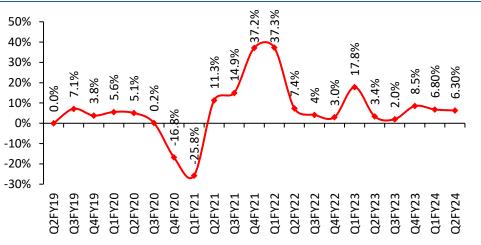
- Gross margin at 70.0% (+370bp) on the back of lower input RM/PM
- EBIDTA grew 19.6% to Rs2.3bn despite higher advt. exp. 9.1%, employee cost +8.8% and other expenses (+4.0%)
- EBIDTA Margins came at 27.0% (+301bp) YoY
- APAT was flat (+0.5%) to Rs2.0bn due to higher interest expenses (+27.8%) and lower other income (-74% down)
- Input cost has eased down which would reflect on margin expansion
- Management expects 200-250bp margin expansion for FY24

## Exhibit 2: FY23 cluster-wise contribution



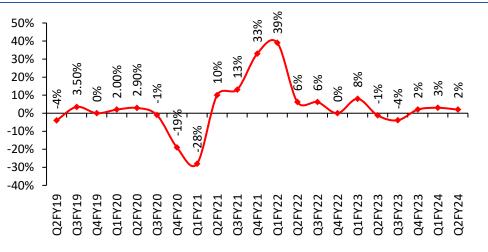
Source: Company Data, Centrum Broking





Source: Company Data, Centrum Broking





Source: Company Data, Centrum Broking

Q2

-4%

H1

growth

Flat

## **Exhibit 5: Brand wise performance**



- New variant of Navratna Cool Talc - "Arctic Blossom" well received
- Healthy response from newly launched ₹ 10/-(18gm) SKU for Dermicool; Focus centered on the key markets where competitors have a strong presence

Source: Company, Centrum Broking

## **Exhibit 6: Brand wise performance**



#### ⊳ 4 year CAGR of 5% in Q2 and 7% in H1FY24

⊳ Renewed communication : "Har Dard Se Aaram", positioning Zandu Balm as a multi-purpose instant pain reliever

Zandu Ortho Vedic Oil ranked #2 in Pain Relief Creams, Gels & Sprays on Amazon



Zanducare listed on ONDC platform

Source: Company, Centrum Broking

## Exhibit 7: Brand wise performance



⊳ Launched new campaign for Kesh King Organic **Onion Range** 

Source: Company, Centrum Broking



Launched new thematic campaign 360° activation for Fair and Handsome cream - 'Ab Duniya Tumhe Pehchanegi, featuring Salman Khan

## Exhibit 8: Strategic investment in Axiom Ayurveda



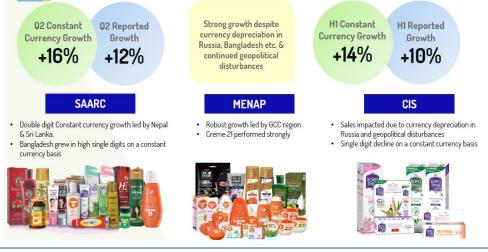
Source: Company, Centrum Broking



## Exhibit 9: Digital first new launches : Domestic business

Source: Company, Centrum Broking

## **Exhibit 10: International Business**



Source: Company, Centrum Broking

## Exhibit 11: New launches in International business



Source: Company, Centrum Broking

## Exhibit 12: Quarterly financials - consolidated

| Particulars (Rs mn)                             | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 | Q2FY24 |
|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Net Sales                                       | 7,888  | 9,719  | 7,704  | 7,733  | 8,138  | 9,827  | 8,360  | 8,257  | 8,649  |
| Accretion to Stocks in trade & work in progress | -291   | 254    | -396   | 618    | -514   | 393    | (127)  | 231    | (465)  |
| Raw Material Consumed                           | 2,479  | 2,436  | 2,249  | 1,584  | 2,477  | 2,342  | 1,845  | 1,640  | 2,147  |
| Purchase of Stock-in-Trade                      | 275    | 480    | 1046   | 659    | 754    | 621    | 1,364  | 985    | 905    |
| Employee Expenses                               | 821    | 724    | 789    | 888    | 935    | 934    | 921    | 1,014  | 1,017  |
| Advt & Sales                                    | 1053.2 | 1582.5 | 1494.7 | 1,363  | 1,415  | 1,353  | 1,297  | 1,519  | 1,544  |
| Other Exp                                       | 779    | 827    | 882    | 888    | 1,119  | 1,063  | 1,062  | 968    | 1,163  |
| Operating Profit (Core EBITDA)                  | 2,772  | 3,415  | 1,639  | 1,733  | 1,954  | 2,943  | 1,998  | 1,900  | 2,337  |
| Depreciation                                    | 839    | 844    | 835    | 881    | 479    | 472    | 640    | 460    | 461    |
| EBIT  | 1,933  | 2,571  | 805    | 852    | 1,474  | 2,470  | 1,358  | 1,440  | 1,876  |
| Interest  | 8      | 18     | 18     | 25     | 18     | 18     | 14     | 21     | 23     |
| Other Income                                    | 376    | 166    | 303    | 63     | 420    | 69     | 138    | 83     | 111    |
|   |        |        |        |        |        |        |        |        |        |
| Profit Before Tax                               | 2,301  | 2,719  | 1,090  | 891    | 1,877  | 2,521  | 1,482  | 1,502  | 1,964  |
| Тах   | 410    | 491    | -2563  | 120    | 75     | 185    | 63     | 129    | 158    |
| Tax rate (%)                                    | 17.8   | 18.1   | -235.2 | 13.5   | 4.0    | 7.0    | 5.5    | 8.6    | 8.1    |
| Profit After Tax                                | 1,924  | 1,929  | 3,772  | 771    | 1,802  | 2,335  | 1,420  | 1,373  | 1,806  |
| Adjusted PAT                                    | 2,348  | 2,689  | 5,619  | 727    | 1,781  | 2,330  | 1,416  | 1,368  | 1,800  |
| Growth (%)                                      |        |        |        |        |        |        |        |        |        |
| Net Sales                                       | 7.4    | 4.1    | 5.4    | 17.0   | 3.4    | 1.1    | 8.5    | 6.8    | 6.3    |
| EBITDA  | 7.8    | 0.4    | 0.7    | 2.1    | (29.5) | (13.8) | 21.9   | 9.6    | 19.6   |
| Adj. PAT  | 21.2   | 3.9    | 329.2  | 1.1    | (14.6) | (5.3)  | (68.1) | 23.4   | 0.5    |
| Margin (%)                                      |        |        |        |        |        |        |        |        |        |
| Gross Margin                                    | 68.8   | 67.4   | 62.4   | 62.6   | 66.6   | 65.9   | 63.1   | 65.4   | 70.1   |
| EBITDA  | 35.1   | 35.1   | 21.3   | 22.3   | 24.0   | 29.9   | 23.9   | 23.0   | 27.0   |
| EBIT  | 24.5   | 26.5   | 10.4   | 10.9   | 18.1   | 25.1   | 16.2   | 17.4   | 21.7   |
| PAT   | 24     | 22.9   | 47.4   | 16.5   | 24.7   | 25.9   | 21.4   | 19.1   | 23.3   |

Source: Company, Centrum Broking

| P&L                            |         |        |        |        |        |
|--------------------------------|---------|--------|--------|--------|--------|
| YE Mar (Rs mn)                 | FY22A   | FY23A  | FY24E  | FY25E  | FY26E  |
| Revenues                       | 31,920  | 34,057 | 37,294 | 41,559 | 46,605 |
| Operating Expense              | 16,008  | 17,621 | 19,020 | 20,779 | 23,159 |
| Employee cost                  | 3,178   | 3,678  | 3,916  | 4,364  | 4,368  |
| Others                         | 3,211   | 4,132  | 4,177  | 4,240  | 4,885  |
| EBITDA                         | 9,524   | 8,628  | 10,182 | 12,176 | 14,192 |
| Depreciation & Amortisation    | 3,348   | 2,473  | 2,363  | 2,136  | 2,122  |
| EBIT                           | 6,176   | 6,155  | 7,818  | 10,040 | 12,070 |
| Interest expenses              | 51      | 74     | 81     | 85     | 95     |
| Other income                   | 953     | 689    | 746    | 748    | 839    |
| РВТ                            | 7,078   | 6,771  | 8,483  | 10,703 | 12,814 |
| Taxes                          | (1,487) | 421    | 693    | 1,556  | 3,075  |
| Effective tax rate (%)         | 21.0    | 6.2    | 8.2    | 14.5   | 24.0   |
| РАТ                            | 8,564   | 6,349  | 7,791  | 9,148  | 9,738  |
| Minority/Associates            | (123)   | 47     | (60)   | (55)   | 0      |
| Recurring PAT                  | 8,442   | 6,396  | 7,731  | 9,093  | 9,738  |
| Extraordinary items            | (52)    | 0      | 0      | 0      | 0      |
| Reported PAT                   | 8,390   | 6,396  | 7,731  | 9,093  | 9,738  |
| Ratios                         |         |        |        |        |        |
| YE Mar                         | FY22A   | FY23A  | FY24E  | FY25E  | FY26E  |
| Growth (%)                     |         |        |        |        |        |
| Revenue                        | 10.8    | 6.7    | 9.5    | 11.4   | 12.1   |
| EBITDA                         | 7.9     | (9.4)  | 18.0   | 19.6   | 16.6   |
| Adj. EPS                       | 85.7    | (23.7) | 20.9   | 17.6   | 7.1    |
| Margins (%)                    |         | ( - )  |        |        |        |
| Gross                          | 66.2    | 64.7   | 66.0   | 67.0   | 67.3   |
| EBITDA                         | 29.8    | 25.3   | 27.3   | 29.3   | 30.5   |
| EBIT                           | 19.3    | 18.1   | 21.0   | 24.2   | 25.9   |
| Adjusted PAT                   | 26.3    | 18.8   | 20.7   | 21.9   | 20.9   |
| Returns (%)                    |         |        |        |        |        |
| ROE                            | 44.0    | 29.2   | 31.5   | 32.8   | 30.9   |
| ROCE                           | 26.9    | 27.2   | 31.1   | 32.3   | 30.2   |
| ROIC                           | 26.3    | 26.1   | 30.6   | 31.7   | 31.5   |
| Turnover (days)                |         |        |        |        |        |
| Gross block turnover ratio (x) | 1.0     | 1.0    | 1.1    | 1.2    | 1.3    |
| Debtors                        | 32      | 39     | 41     | 39     | 38     |
| Inventory                      | 111     | 104    | 91     | 86     | 87     |
| Creditors                      | 129     | 125    | 126    | 126    | 124    |
| Net working capital            | 48      | 69     | 55     | 51     | 79     |
| Solvency (x)                   |         |        |        |        |        |
| Net debt-equity                | 0.1     | (0.1)  | (0.1)  | (0.1)  | (0.2)  |
| Interest coverage ratio        | 187.8   | 116.7  | 125.9  | 143.5  | 149.6  |
| Net debt/EBITDA                | 0.1     | (0.2)  | (0.2)  | (0.1)  | (0.4)  |
| Per share (Rs)                 |         |        |        |        |        |
| Adjusted EPS                   | 19.0    | 14.5   | 17.5   | 20.6   | 22.1   |
| BVPS                           | 46.7    | 52.2   | 59.0   | 66.7   | 76.0   |
| CEPS                           | 26.5    | 20.1   | 22.9   | 25.5   | 26.9   |
| DPS                            | 12.9    | 9.0    | 10.7   | 12.9   | 12.7   |
| Dividend payout (%)            | 68.5    | 61.9   | 61.1   | 62.8   | 57.6   |
| Valuation (x)                  |         |        |        |        |        |
| P/E                            | 27.4    | 35.9   | 29.7   | 25.3   | 23.6   |
| P/BV                           | 11.1    | 10.0   | 8.8    | 7.8    | 6.9    |
|                                |         |        |        |        |        |
| EV/EBITDA                      | 24.9    | 27.2   | 23.0   | 19.3   | 16.3   |

| Balance sheet                    |          |          |          |          |          |
|----------------------------------|----------|----------|----------|----------|----------|
| YE Mar (Rs mn)                   | FY22A    | FY23A    | FY24E    | FY25E    | FY26E    |
| Equity share capital             | 441      | 441      | 441      | 441      | 441      |
| Reserves & surplus               | 20,325   | 22,587   | 25,590   | 28,971   | 33,105   |
| Shareholders fund                | 20,766   | 23,028   | 26,032   | 29,413   | 33,546   |
| Minority Interest                | (23)     | (100)    | (100)    | (100)    | (100)    |
| Total debt                       | 2,637    | 905      | 892      | 994      | 1,115    |
| Non Current Liabilities          | 599      | 705      | 1,054    | 1,209    | 1,394    |
| Def tax liab. (net)              | 75       | 134      | 147      | 164      | 184      |
| Total liabilities                | 24,055   | 24,673   | 28,025   | 31,680   | 36,139   |
| Gross block                      | 32,394   | 32,657   | 34,085   | 35,611   | 37,187   |
| Less: acc. Depreciation          | (18,941) | (21,414) | (23,777) | (25,913) | (28,035) |
| Net block                        | 13,453   | 11,243   | 10,308   | 9,698    | 9,152    |
| Capital WIP                      | 17       | 58       | 56       | 55       | 54       |
| Net fixed assets                 | 13,470   | 11,301   | 10,365   | 9,754    | 9,206    |
| Non Current Assets               | 3,746    | 4,595    | 5,030    | 5,603    | 6,282    |
| Investments                      | 2,632    | 2,334    | 7,001    | 10,502   | 10,502   |
| Inventories                      | 3,576    | 3,280    | 3,065    | 3,416    | 3,831    |
| Sundry debtors                   | 3,209    | 4,146    | 4,313    | 4,566    | 5,120    |
| Cash & Cash Equivalents          | 1,555    | 2,981    | 2,768    | 2,753    | 6,865    |
| Loans & advances                 | 38       | 60       | 63       | 67       | 71       |
| Other current assets             | 2,349    | 2,400    | 2,497    | 2,643    | 2,816    |
| Trade payables                   | 4,087    | 4,163    | 4,601    | 4,864    | 5,460    |
| Other current liab.              | 1,089    | 1,240    | 1,358    | 1,513    | 1,697    |
| Provisions                       | 1,344    | 1,021    | 1,118    | 1,246    | 1,398    |
| Net current assets               | 4,207    | 6,443    | 5,629    | 5,821    | 10,149   |
| Total assets                     | 24,055   | 24,673   | 28,025   | 31,680   | 36,139   |
| Cashflow                         |          |          |          |          |          |
| YE Mar (Rs mn)                   | FY22A    | FY23A    | FY24E    | FY25E    | FY26E    |
| Profit Before Tax                | 6,880    | 6,696    | 8,483    | 10,703   | 12,814   |
| Depreciation & Amortisation      | 3,348    | 2,473    | 2,363    | 2,136    | 2,122    |
| Net Interest                     | (227)    | (603)    | (746)    | (748)    | (839)    |
| Net Change – WC                  | (1,691)  | (112)    | 528      | (609)    | (688)    |
| Direct taxes                     | (1,426)  | (1,170)  | (693)    | (1,556)  | (3,075)  |
| Net cash from operations         | 6,447    | 7,366    | 10,017   | 10,012   | 10,428   |
| Capital expenditure              | (4,802)  | (301)    | (1,427)  | (1,525)  | (1,575)  |
| Acquisitions, net                | (624)    | 0        | 0        | 0        | 0        |
| Investments                      | 2,850    | (1,568)  | (4,668)  | (3,501)  | 0        |
| Others                           | 227      | 740      | (694)    | (2,066)  | 839      |
| Net cash from investing          | (2,349)  | (1,128)  | (6,789)  | (7,091)  | (736)    |
| FCF                              | 4,098    | 6,238    | 3,228    | 2,920    | 9,692    |
| Issue of share capital           | (2,001)  | (465)    | 0        | 0        | 0        |
| Increase/(decrease) in debt      | 1,580    | (1,912)  | (13)     | 102      | 121      |
| Dividend paid                    | (3,556)  | (3,529)  | (4,727)  | (5,712)  | (5,605)  |
| Interest paid                    | (45)     | (60)     | (81)     | (85)     | (95)     |
| Others                           | 0        | (109)    | 0        | 0        | 0        |
| Net cash from financing          | (4,021)  | (6,076)  | (4,821)  | (5,695)  | (5,579)  |
| Net change in Cash               | 77       | 162      | (1,593)  | (2,775)  | 4,113    |
| Source: Company, Centrum Broking |          |          |          |          |          |

Source: Company, Centrum Broking

Source: Company, Centrum Broking

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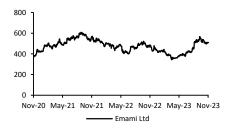
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#### Emami Ltd



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